

AN INVITATION

**Join other unions and make the strategic transition to a low-carbon economy.**

ALUMNI REPORT A SUITE OF ECONOMIC BENEFITS

**Reduced Carbon Footprint**

**Cost Savings**

**Energy Efficiencies**

**Employee Engagement**

**Brand Lift**

**State of the art online GHG management tool**

**Competency development**

## Cool Works and Climate Smart invite you to join a group of progressive organizations that are cutting costs by cutting carbon.

Climate Smart is a comprehensive, case-based training that takes organizations through the process of creating a greenhouse gas (GHG) emissions inventory and developing reduction strategies with a focus on cost savings and member engagement. It is designed to train key staff and provide you with the tools to become more environmentally aware in an era of carbon regulation and volatile energy prices.

### Join the Cool Works / Climate Smart Group

Join a cohort of 10-15 unions for three four-hour workshops, a check-in call, and easily accessible technical assistance run by climate change experts.

### Cost

**\$1,500**

Includes up to two participants to attend three half-day workshops, a check in call, and ongoing expert technical assistance.

### More Info

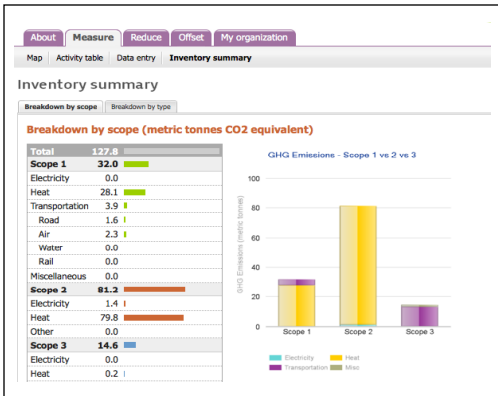
Contact **James Nevison** at Cool Works  
604-695-2030  
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[www.cool-works.ca](http://www.cool-works.ca)

## 1 measure 2 reduce 3 leverage

- Map your operations
- Collect your data
- Calculate your inventory using GHG management tool
- Identify your best reduction opportunities
- Set specific reduction strategies
- Check in call
- Learn about the emerging voluntary carbon offset market
- Communicate your commitment

### You will be equipped with:

- A completed expert-reviewed GHG inventory.
- Up to four hours of one-on-one expert technical assistance.
- A list of cost saving reduction strategies and resources.
- 12 months membership and access to Climate Smart's top-ranked, new online GHG management tool.



Sample screenshot: Inventory summary from the online GHG management tool.

## PROFILE

### Young Women's Christian Association Vancouver (YWCA)

YWCA is a non-profit organization dedicated to achieving women's equality. As part of the strategies to reduce the GHG emissions of its hotel, they are replacing all refrigerators, lamps and ballasts. They've invested in new technologies

Industry	<b>Residential Services</b>
Company Size	<b>\$5M</b>
Capital Investment	<b>\$200,000</b>
Cost Savings	<b>\$40K annually</b>
Return on Investment	<b>5-year pay back</b>
Carbon Savings	<b>Over 500 tonnes GHGS</b>

developed in Whistler, BC, that allow them to efficiently manage their hotel heating sources and usage. This new system is expected to achieve a 66% reduction in 2009.

## IMPACTS TO DATE

**Over 55,000 tonnes**

CO<sub>2</sub>e\* under management

**Over 172**

trained organizations from a range of sectors

**More than 5,000**

full-time employees influenced

## CUTTING CARBON, CUTTING COSTS

**\$476.90\***

Projected savings per tonne reduced

**\$7,467\***

First-year projected savings if reducing to meet BC target of 3.3% per year

\*Based on average Climate Smart GHG inventory.

*"The friendly people at Climate Smart were a great help to us after we decided to start taking steps towards environmental sustainability. A year after completing the Climate Smart program we have a sustainability strategy in place with a GHG baseline measure and **reduction targets**, and we are purchasing carbon offsets to account for our remaining emissions. **Net operating costs are down**, our board of directors is supportive, as are our members, and we recently received a national social change award for this project. Most importantly, housing co-ops across the country are starting to follow our lead with positive environmental action, and we've been successful in sourcing **government and other funding** to finance these green retrofits. In every way, this project has been a winner for the co-operative housing sector."*

**Scott Jackson**

Co-operative Housing Federation of BC

## ENTERPRISES TRAINED

The Agency for Co-operative Housing • Artizen Home Renovations • Atleo Air • Association of Fundraising Professionals • Bamboobino (Daydreams Designs) • BC Association of Farmers' Markets • BC Teachers' Federation • Best Entertainment Corp • Black Stilt Coffee House • Ballard Power Systems • Bluewater Adventures • Canadian Tourism Commission • Capilano Suspension Bridge • Chambar Restaurant Corporation • Clark Wilson • Climate Law Group • Comox Valley Economic Development • Council of Tourism Associations of BC • C2media • Canadian Centre for Community Renewal • Canadian Springs • Cedar Corner • Chislett Manson & Company • College of Midwives of BC • Common Loaf Bakery • Co-operative Housing Federation of BC • Costless Express • Courtney Agencies • District of Ucluelet • Eclipse Awards • Ecosystem Restoration Associates • Frogfile Office Essentials • Green Table Network • Great Pacific Adventures • Jamie's Whaling Station • Janitors' Warehouse • King Pacific Lodge • Long Beach Lodge • Markets Initiative • MPS Executive Suites • Mills Basics • Nanaimo Foodshare Society • Next Institute • Open Box Integration Inc. • Pacific Coach • Pacific Salmon Foundation • Pacific Sands Resort • Pacific Coast Fisheries Conservation Co. • PHH ARC Environmental • Wickaninnish Inn • Sierra Systems • Sliced Tomatoes Foods Ltd. • Salt Spring Coffee • spud! • Surf Sister Surf School • Remote Passages • reSource Rethinking Building • Tartan Group • Tides Canada • Timberline Natural Resource Group • Tofino Botanical Garden • Tofino Bus • Tofino Chamber of Commerce • Tofino Sea Kayaking • Trilogy Fish • Tourism Vancouver • Upholstery Arts • Urban Impact Recycling • Vancouver Foundation • West Coast Air • West Coast Sightseeing • Western Principles • WebTech Wireless • Woodland Flooring • YWCA Vancouver • and more...

1

measure

2

reduce

3

leverage